

ANSI



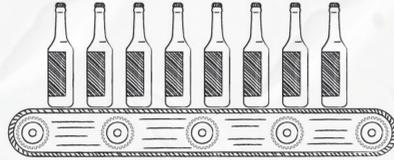
STANDARDS

CONFORMANCE

WHAT ARE STANDARDS?

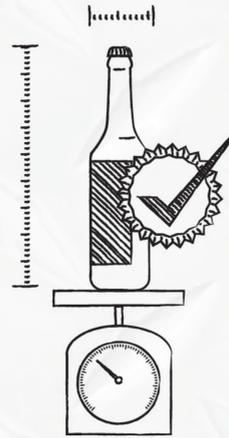
Behind the scenes, standards make everyday life work. They can establish size, shape, or capacity of a product, process, or system. They can define terms or specify performance of products or personnel.

For example, standards help assure that you can take money out of any ATM in the world and that products on store shelves are safe.



WHAT IS CONFORMITY ASSESSMENT?

Conformity assessment—or conformance—is a key link between standards and the products and services themselves. For example, it can verify whether a product meets requirements for quality or safety. Types of conformance activities include testing, certification, accreditation, and more.



WHAT IS ANSI?

The American National Standards Institute (ANSI) is the coordinator of the U.S. standardization system. ANSI accredits standards developing organizations (SDOs), U.S. Technical Advisory Groups (TAGs), and conformance bodies and approves American National Standards. ANSI is your venue for standardization policy, and for connecting with international and regional standards bodies.



STANDARDS ARE EVERYWHERE

Did you know that 93% of global trade is impacted by standardization? Using the most up-to-date industry standards will give your business an edge—helping you access new markets, reduce costs, and work more efficiently. Relying on expert-developed voluntary consensus standards assures that your products, personnel, and services are the best they can be.



STANDARDS DEVELOPMENT

Hundreds of SDOs and consortia create standards used in virtually every industry sector. ANSI doesn't develop standards. But as the coordinator of the U.S. standardization system, we can help you wade through the sea of possibility and determine who is developing the standards that impact your business—whether that SDO works here in the U.S. or



at a global scale. And because ANSI is the U.S. member body to two major international standards organizations—ISO and IEC (via the U.S. National Committee)—we are your key to getting a seat at that table.

GET CONNECTED

ANSI has a globally respected voice, and we're on the cutting edge of standards development in fields like nanotechnology, additive manufacturing, energy efficiency, unmanned aircraft systems, and more.

Getting involved in standardization issues helps you network with like-minded colleagues, and shape U.S. standardization policy.



GET ANSI ACCREDITED

If you are an organization that wants to create the standard for your industry, consider getting accredited as a standards developing organization and submitting your standard for approval as an American National Standard—the ultimate level of quality in the standardization community.

If you want to take leadership in international standards development, consider leading an ISO or IEC U.S. Technical Advisory Group for your industry.

If your business is to certify other organizations, consider how ANSI accreditation can provide you the brand confidence and trusted quality assurance you need.



STAY UP TO DATE

Standards groups impact the direction of your industry on a daily basis—often with important ramifications for patent, copyright, and intellectual property matters.



Because ANSI is on the front line for these issues, ANSI members have the strongest voices in solving these policy and legal challenges.

KEEP AHEAD OF THE CURVE

We keep our ear to the ground, and can give you an early warning about emerging issues that could influence or threaten your business.

ANSI has a strong network and relationships in Washington and other significant cities such as Brussels, Geneva, and Beijing, as well as critical regional interactions. We can pass our insights along to you to help address trade challenges, understand global trends, and get a foothold in expanding markets.



ACCESS STANDARDS

We connect you to the standards you need, and going through us is the only way to ensure that your dollars go right back into supporting the U.S. standardization system.

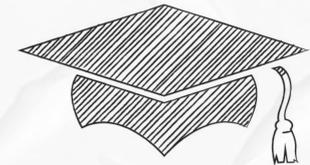
ANSI's webstore (webstore.ansi.org) offers over 265,000 standards from over 130 developers for purchase. Or, we can build a custom subscription plan that fits your business. For standards that have been incorporated into public law, we offer a web-based portal for read-only access.



BUILD YOUR KNOWLEDGE

Need a "Standards 101?"

How about resources to help train new employees or explain the importance of standards to your organization's leadership? Start with ANSI's free education and outreach resources: www.standardslearn.org



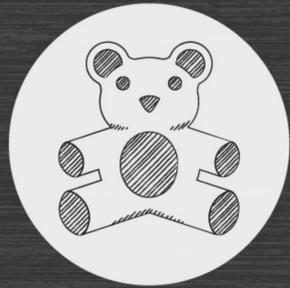
FOR MORE INFORMATION:

www.ansi.org

Read case studies and watch testimonials to hear first-hand how standards help businesses grow at www.standardsboostbusiness.org

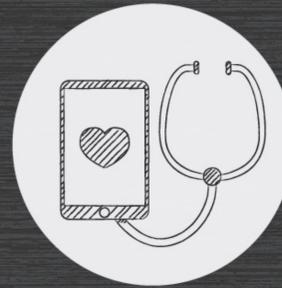
STANDARDIZATION IS IMPORTANT

TOY SAFETY



Consumers can count on safe toys that are manufactured and tested according to standards.

HEALTH IT



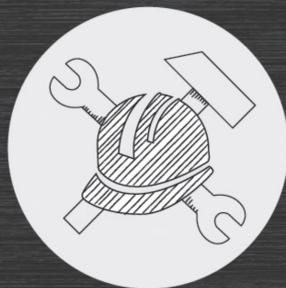
With interoperability standards, health data can be shared among devices, doctors, hospitals, and pharmacies.

FOOD



Standards and conformance keep the food supply safe from farm to fork.

BUILT ENVIRONMENT



Standards and codes assure that buildings are safe and efficient, and that workers are qualified and protected.

LIFE SAFETY



Standards and codes for fire safety, public health, electrical equipment, and first responders keep us all safe—just one key fire safety standard has helped to prevent more than 40,000 home fires each year.

TRADE



Thanks to standards and conformance, products manufactured in one country can be sold and used in another.

DO YOU WANT TO GET INVOLVED?



ACCREDITATION — ANSI

Standards Developers
U.S. Technical Advisory Groups to ISO

ACCREDITATION — ANSI NATIONAL ACCREDITATION BOARD (ANAB)

Product Certification Bodies
Personnel Certification Bodies
Management Systems Registrars
Forensic Test and Calibration Service Providers
Inspection Bodies and Laboratories
Greenhouse Gas Verification Bodies
Certificate Programs
Reference Material Producers, and more...

COORDINATION ACTIVITIES

Standardization Coordination / Collaboratives
Member Forums / Issues-Based Meetings
Workshops and Networks

INTERNATIONAL CONNECTIVITY & POLICY

International Trade Policy
Advocacy and Business Facilitation
Secretariat and U.S. TAG Management
ISO & IEC P Membership Support
Regional and Bilateral Activities in
Asia Pacific / Americas / Europe / Africa
China Programs
International Development Activities

LEGAL ISSUES

Intellectual Property Rights (IPR)
Patents
Copyrights
Legal Issues Forum

GOVERNMENT OUTREACH AND RELATIONS

Congressional Presentations
Legislative Issues Monitoring
Monitor Federal Policy/Regulatory Proposals
Joint ICSP/GMF Meetings
IBR Standards Portal

CONSUMER OUTREACH AND RELATIONS

SALES, MARKETING AND DISTRIBUTION

Retail & Subscription Publications Sales
Advertising, Marketing, & Distribution
Social Media & Networking Activities
Customized Digital Rights Management (DRM) Solutions
Partner Solutions

EDITORIAL AND PUBLISHING SERVICES

News Publications, Press Releases, Periodicals

EDUCATION AND TRAINING

Instructor-Led In-person, Webinar, & Online Training

REGISTRATION PROGRAMS

WWW.ANSI.ORG/MEMBERSHIP

ANSI MEMBERSHIP BENEFITS



STAY INFORMED

- ✓ Opportunities for international connectivity and early access to trade and policy information
- ✓ Government affairs information and outreach, including both legislative and regulatory matters
- ✓ *Standards Action* weekly publication
- ✓ *What's New?* weekly e-newsletter
- ✓ Subscribe to news alerts on popular topics
- ✓ Access to education and training courses
- ✓ Monthly interactive webinars to help you get the most out of your membership

DISCOUNTS

- ✓ Up to 20% discount on standards, including International Organization for Standardization (ISO), International Electrotechnical Commission (IEC), and other select standards collections
- ✓ Complimentary admission to many World Standards Week (WSW) events; discounts for others
- ✓ Discounts to participate in select ANSI Collaboratives, Workshops, and Networks
- ✓ Discounts on NYU Polytech courses and application
- ✓ Reciprocal membership benefits with SES: The Society for Standards Professionals

OPPORTUNITIES FOR PARTICIPATION AND LEADERSHIP

- ✓ Unlimited number of representatives allowed to engage and participate
- ✓ Nominate candidates, vote for nominees, and participate in ANSI Board of Directors and governance
- ✓ Nominate candidates and participate in ANSI Policy Committees
- ✓ Ability to administer a delegated international Secretariat or U.S. Technical Advisory Group (TAG)
- ✓ Participation in Regional Standing Committees (RSCs) for the Americas; Asia Pacific; and Europe, the Middle East, and Africa
- ✓ Participation in Member Forums
- ✓ Participation in topical networks (e.g. Smart Cities, Chemical Network, Unmanned Aircraft Systems Standardization, and Additive Manufacturing)
- ✓ Participation in Manufacturer Member Roundtable in China and access to exclusive documents
- ✓ Opportunity to become a sponsoring member of the U.S. National Committee (USNC) of the International Electrotechnical Commission (IEC)

AFFILIATION

- ✓ Use of ANSI membership icon (within guidelines)

WWW.ANSI.ORG/MEMBERSHIP